

**June  
14**

**2008**

**Trade Show &  
Graduation & Awards Banquet**

*Holiday Inn - Downtown  
3105 Pine Street  
Everett, Washington*

**Independent Electrical Contractors**

**Northwest Washington Chapter & IEC of Washington Apprenticeship**



Northwest WA IEC  
1004 Commercial #114  
Anacortes, WA 98221  
[www.iecnorthwestwa.org](http://www.iecnorthwestwa.org)

IEC of Washington  
11630 Airport Rd, Ste 300  
Everett, WA 98204  
[www.IECofWA.org](http://www.IECofWA.org)

# WHO:

Electricians, estimators, project managers, instructors, apprentices, foremen, purchasing agents, company owners and other key decision makers of the IEC West Region, including Washington, Oregon, Idaho, and California. Each will be looking for cutting-edge technology and support to help them surpass the competition and excel in the industry.

# WHAT:

The 2008 Trade Show & Graduation and Awards Banquet is the first of its kind in Washington. It is targeted at systems and electrical contractors throughout the West Region. In addition to the Trade Show, IEC of Washington apprentices will be competing in the annual Wire-Off competition, the winner of which will represent IEC of Washington in Atlanta, GA in the national competition.

The event will conclude with the Graduation and Awards Banquet where those individuals who have shone throughout the year will receive recognition. The graduating class of 2008 will be celebrated and recognized.

# WHERE:

Holiday Inn - Downtown  
3105 Pine Street  
Everett, WA 98201  
425.339.2000

Everett, Washington is easily reachable from either Seattle International Airport (I-5 North) or Bellingham International Airport (I-5 South).

# WHEN:

Mark your calendar for June 14, 2008!

# WHY:

Besides the opportunity to experience the breathtaking Northwest Washington area, participants in the 2008 Trade Show and Graduation & Awards Banquet will have the opportunity to network with potential customers, both current and future, and to support the emergent industry professionals. The four local chapters representing Washington, as well as chapters from surrounding areas will be in attendance, supporting this outstanding event.

# WHAT IS IEC?

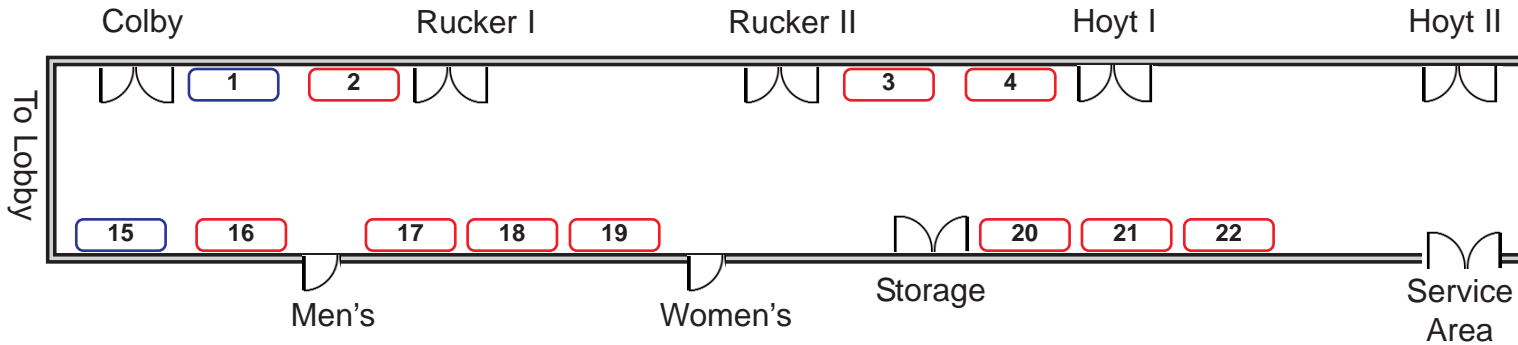
Founded in 1957, the Independent Electrical Contractors, Inc. is an association for merit shop electrical and systems contractors, the largest national association focusing specifically on merit electrical contractors. IEC believes in developing and fostering a stronger economy through the level of quality and services our members provide to the industry. Drawing from the dedication and desire of contractors in the independent sector, our country is able to benefit from a flexible array of services and competitive pricing which helps maintain an affordable level of costs on utilities and communication.

For almost five decades, IEC has faced the challenges imposed by the ever-changing world of the electrical industry. IEC has built a reputation as the premier trade association for America's independent electrical and systems contractors, aggressively working with the industry to establish a free environment for merit shop.

The association serves as the voice of the electrical and systems contracting industry on policies affecting its membership. IEC attempts to further the growth of our economy through skilled manpower and the principle of free enterprise.

# IEC of Washington Tr

Pine



**Vendor Schedule of Events**

**Friday, June 13**

5:00 pm - 10:00 pm  
Exhibitor Set Up

**Saturday, June 14**

5:00 am - 10:00 am  
Exhibitor Set Up

10:00 am - 7:00 pm  
Trade Show Open

6:30 pm - 10:00 pm  
Graduation & Awards Banquet

7:00 pm - 10:00 pm  
Exhibitor Tear Down - Outside Ballroom

10:00 pm - 11:30 pm  
Exhibitor Tear Down

## Proudly Sponsored by:

### Platinum

Federated Insurance

### Gold

Dahl's Valley Electric

Fluke Electronics

Platt Electric

### Table

Energized Electric

Arcadia Electric

McMullen Electric

### Lunch

Bergelectric

### Silver

Aflac

Sprint

Delta Electric

### Break

Sail Electric

Walla Walla Electric

Doyle Electric

\* Blue framed booths subject to \$50 additional fee (\$550 ttl)

## Don't Miss Out!

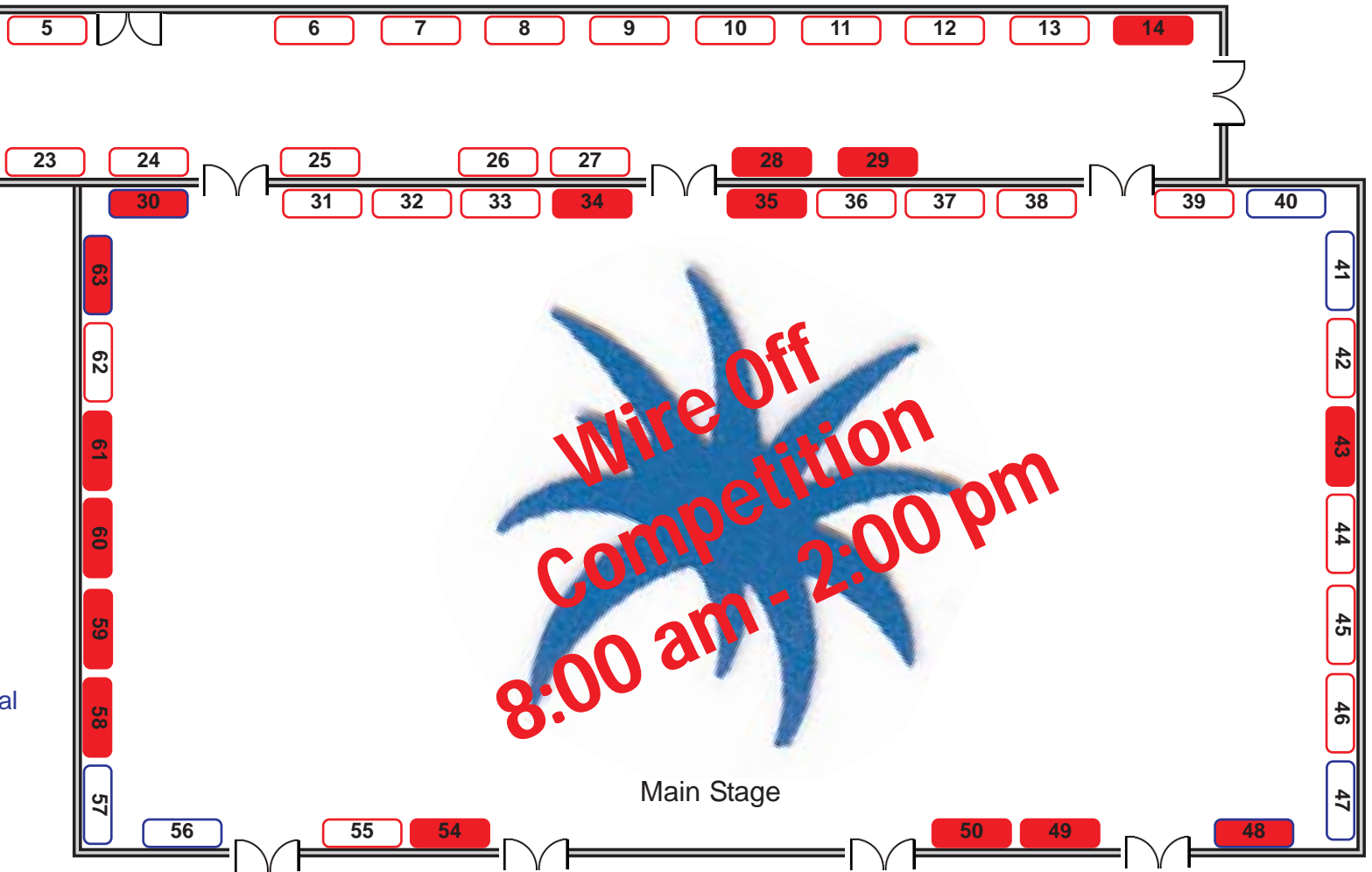
Sponsor the show or reserve a booth & get your name in front of hundreds of potential customers.

Thank you for your support.

# Trade Show Floor Plan

Street

Conference Entry I Payphone



Vendor List:	13	26	39	55
1	14 Platt	27	40	56
2	15	28 IEC	41	57
3	16	29 IEC	42	58 Eylander Electric
4	17	30 All Phase	43 Greenlee-Textron	59 Eylnr Sls & Svc
5	18	31 GrayBar	44	60 Eylnr Sls & Svc
6	19	32	45	61 Klein Tools
7	20	33	46	62 Sprint
8	21	34 Aflac	47	63 All Phase
9	22	35 Federated	48 Werner Ladder	
10	23	36	49 Milwaukee Tools	
11	24	37	50 Platt	
12	25	38	54 Allstate Ins.	



# Northwest Washington IEC

## IEC of Washington Educational Training Fund

### Trade Show & Apprentice Graduation and Awards Banquet

#### Reservation and Payment Information

##### Exhibit Booth Fees

- One Booth Space \$500.
- \_\_\_ # Additional Booth Spaces @ \$450. ea
- Corner/End location (addtl.) \$50.
- \_\_\_ # Additional Skirted Tables @ \$35. ea
- \_\_\_ # Boxes to be shipped @ \$15. ea
- \_\_\_ # Exhibit Crates to be shipped @ \$35. ea
- \_\_\_ # Additional Dinner Passes @ \$45. ea
- \_\_\_ # Electrical hook-ups 15. ea
- Total: \_\_\_\_\_ .00

#### Preferred Booth Location: Please select your top three choices.

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_

#### Payment:

- Check: Enclosed is a check made payable to IEC of Washington.** Send all payments to: IEC Trade Show, 11630 Airport Road, Suite 300, Everett, WA 98204.

Credit Card:  VISA  MC

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Fax completed form with credit card information to: 425-348-9708**

#### Contact Information:

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

#### Booth Information:

Please indicate how your booth sign should read (20 letters or less).

\_\_\_\_\_

Are there companies that you do not want next to your exhibit booth? *Please list:*

I agree to abide by the Exhibitor Policies listed at right.

Signature: \_\_\_\_\_

**Subletting or Sharing Space:** Exhibitors are prohibited from assigning, subletting or dividing any of the assigned booth space and are prohibited from exhibiting any products or services other than those manufactured or distributed in their business operations. Specific permission is required from the IEC Trade Show for any change to this policy.

**Registration:** Each exhibiting organization will receive two complimentary dinner passes per every booth space reserved and paid (and may purchase up to six more passes). Passes do not include participation in educational sessions or other convention events.

**Name Badges:** Name badges must be worn by each vendor attending IEC Trade Show. Badge sharing is not permitted; only the individual to whom the badge is issued may wear it.

**Solicitation by Non-Exhibitors:** IEC Trade Show prohibits solicitation by companies or representatives that have not secured exhibit space. This rule includes the Ballroom, Hall and adjoining areas.

**Security:** IEC Trade Show is not responsible for any personal injury to exhibitors or for the safety of exhibits against robbery, damage by fire, accidents, or any other cause.

**Terms of Payment:** The signed Booth Reservation Form with accompanying payment must be received before space can be permanently assigned. Full payment must be received within two weeks of space reservation or IEC will have the right to re-assign booth without liability.

**Cancellations:** Cancellation requests must be submitted in writing to IEC Trade Show. The date on which written notice of cancellation is received will be considered the official cancellation date. Cancellations received in writing on or before February 1, 2008, will be charged a processing fee of \$250 per booth. IEC Trade Show is unable to provide any refunds for cancellations made after February 1, 2008. Funds forfeited because of cancellation cannot be applied to other activities.

**Booth Assignments and Additional Policies:** IEC retains the right to determine the eligibility of any exhibitor or material for exhibit in accordance with its rules and regulations.

**Early Exhibit Breakdown Prohibited:** Dismantling exhibit booths before IEC Trade Show & Apprentice Graduation and Awards Banquet officially closes is unprofessional and unsafe, and is therefore prohibited. Exhibitors are also required to keep aisles clear of their exhibit booth materials until IEC Trade Show & Apprentice Graduation and Awards Banquet officially closes and attendees have cleared the tradeshow floor. A schedule of breakdown is provided.

**Space Assignments:** IEC will attempt to comply with the exhibitor's location preferences; however, the final location and dimensions of the exhibitor's space and exhibit materials shall be determined at the discretion of IEC. The exhibitor agrees that IEC has the right to make rules, regulations and/or changes in the floor plan and/or the arrangement of booths for IEC Trade Show & Apprentice Graduation and Awards Banquet as is deemed necessary and to amend same from time to time.

**Hotel Accommodations:** Special discounted rates on sleeping rooms at the official IEC hotel, Holiday Inn Downtown, Everett, will be made available on a first-come, first-served basis. IEC will send complete housing information to exhibit companies, following receipt of a completed Booth Reservation Form/Contract with full payment.



# Trade Show and Graduation Ceremony & Dinner

June 14, 2008

## *Sponsorship Opportunities & Benefits*

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### **Platinum Sponsor ~ \$2,500**

- ❖ Recognition as a Platinum Sponsor in event print materials: invitations, event signage, posters and programs.
- ❖ Sponsor recognition and logo will be published in the IEC of WA and the NWWAIEC newsletters.
- ❖ Logo recognition and a link to your site on the IEC of WA and the NWWAIEC Web sites.
- ❖ Table for 10 at the event with preferential seating and a gift bag for each guest.
- ❖ Platinum Sponsor will be invited to give a welcome remark and introduce your business at the event.
- ❖ Power Point slide show will highlight Platinum Sponsor on a separate slide.
- ❖ A sponsor's easel will display company as Platinum Sponsor.
- ❖ Thank you recognition as the Platinum Sponsor in the Building Industry Association of WA (BIAW) publication.

### **Gold Sponsor ~ \$1,250**

- ❖ Recognition as a Gold Sponsor in event print materials: invitations, event signage, posters and programs.
- ❖ Sponsor recognition and logo will be published in IEC of WA and the NWWAIEC newsletters.
- ❖ Logo recognition on the IEC of WA and the NWWAIEC Web sites.
- ❖ Table for 10 at the event with preferential seating.
- ❖ Power Point slide show will highlight Gold Sponsor(s).
- ❖ A sponsor's easel will display company as Gold Sponsor.
- ❖ Thank you recognition as the Gold Sponsor in the BIAW publication.

### **Graduation Table Sponsor ~ \$1,000**

- ❖ Recognition as Table Sponsor in event print materials; invitations, event signage, posters and programs.
- ❖ Sponsor recognition and logo will be published in IEC of WA and the NWWAIEC newsletters.
- ❖ Table for eight guests.
- ❖ Corporate name on table signage.
- ❖ Power Point slide show will highlight Table Sponsor(s).
- ❖ A sponsor's easel will display company as Lunch Sponsor.
- ❖ Thank you recognition ad in the BIAW publication.

### **Lunch Sponsor ~ \$600**

- ❖ Recognition as the Lunch Sponsor in event print materials; invitations, event signage, posters and programs.
- ❖ Sponsor recognition and logo will be published in IEC of WA and the NWWAIEC newsletters.
- ❖ Company name and recognition on the IEC of WA and the NWWAIEC Web sites.
- ❖ Power Point slide show will highlight Lunch Sponsor(s).
- ❖ A sponsor's easel will display company as Lunch Sponsor.
- ❖ Your logo on each boxed lunch that is served.
- ❖ Thank you recognition in the BIAW publication.

### **Silver Sponsor ~ \$500**

- ❖ Recognition as a Silver Sponsor in event print materials: invitations, event signage, posters and programs.
- ❖ Sponsor recognition and logo will be published in IEC of WA and the NWWAIEC newsletters.
- ❖ Company name recognition on the IEC of WA and the NWWAIEC Web sites.
- ❖ Four complimentary tickets to the banquet.
- ❖ Power Point slide show will highlight Silver Sponsor(s).
- ❖ A sponsor's easel will display company as Silver Sponsor.
- ❖ Thank you recognition as the Silver Sponsor in the BIAW publication.

### **Break Sponsor (2 opportunities) ~ \$250**

- ❖ Recognition as the Break Sponsor in event print materials; invitations, event signage, posters and programs.
- ❖ Sponsor recognition and logo will be published in IEC of WA and the NWWAIEC newsletters.
- ❖ Company name and recognition on the IEC of WA and the NWWAIEC Web sites.
- ❖ Your logo on all water and beverage bottles.

All Opportunities Filled



## Sponsorship Agreement Form

BUSINESS \_\_\_\_\_

Please print the name of the business exactly as it should appear in printed materials.

CONTACT PERSON/TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

## Trade Show and Graduation Ceremony & Dinner June 14, 2008

SPONSORSHIP LEVELS:	PRICE
___ Platinum Sponsorship	\$2,500
___ Gold Sponsorship	\$1,250
___ Graduation Table Sponsor	\$1,000
___ Silver Sponsorship	\$ 500
___ Lunch Sponsor	\$ 600
<del>___ Break Sponsor</del> - This level is filled.	<del>\$ 250</del>

**Sponsorship opportunities still available! Space is limited.**

\_\_\_\_\_  
Corporate Representative                      Date

\_\_\_\_\_  
IEC Representative    Date

### METHOD OF PAYMENT:

- Check (payable to the IEC of Washington or the NWWAIEC)
- Send Bill (Due 30 days upon invoice)
- Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

**2008 Trade Show &  
Graduation & Awards Banquet  
June 14, 2008**



**Event Sponsorships**

Many unique sponsorship opportunities are available during the 2008 Trade Show and Graduation & Awards Banquet. Contact Cate Melcher, Executive Director of Northwest Washington Chapter IEC (360-770-9746 or [nwwaiec@comcast.net](mailto:nwwaiec@comcast.net)) or Jolie Estes, Training Director for IEC of Washington (800-595-0900 or [jolie@iecofwa.org](mailto:jolie@iecofwa.org)).

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Everett, WA 98204